

(THE COOL ISSUE)

# AUGUSTIN

MONTHLY

DECEMBER 2005

## AMBASSADOR

(AND 8 OTHER COOL JOBS OUR CAREER COUNSELOR NEVER TOLD US ABOUT)

TRAVEL PHOTOGRAPHER NASCAR DRIVER BASEBALL SCOUT  
LITERARY AGENT TELEVISION CRITIC MOVIE MAKEUP ARTIST  
MUSEUM CURATOR ENTERTAINMENT REPORTER

THE ANATOMY OF  
AN OFFICE PARTY

SURVIVING A NIGHT OUT  
WITH YOUR CO-WORKERS

OUR FANTASY  
GIFT WISHLIST

GET READY TO MAX OUT  
YOUR CREDIT CARDS

# 25

## WAYS TO MAKE THE MOST OF WINTER

FOAM FOR THE HOLIDAYS  
TOP DRINKS IN TOWN

U.S. Ambassador  
to Switzerland  
Pamela Willeford

CANADA \$3.95  
12 >

US \$2.95



# Discover the 2nd Street District

Find out what's in store for Austin's newest retail destination

By Meghan Richardson

**G**razing the north shore of Town Lake and near the heart of downtown, a new community is beginning to take shape. It is AMLI's 2nd Street District, 225,000 square feet of developing retail, restaurants and entertainment venues with an urban vibe and a Soho sense, where the pedestrian rules. In a concept similar to Dallas's West Village, the urban Austin man or woman will be able to catch an art film, chill at a wine bar, nosh on sushi or shop at unique boutiques. 2nd Street District, welcome to Austin.

**DESIGN WITHIN REACH** DWR offers furnishings, lighting, floor coverings, fans and other home accessories traditionally only offered to the trade. Lines include: Ray and Charles Eames, Alvar Aalto, George Nelson, Philippe Starck, Marcel Wanders, Niels Bendtsen and Jens Risom. 472-7200, [www.dwr.com](http://www.dwr.com).

## THE HOME RETREAT

At this contemporary home linens and furnishings store, the philosophy is that you can indulge in fine décor and still afford somewhere to put it. The people of the Home Retreat believe that your home should be your haven, your calming space, and they choose furnishings, art and other home accessories with this in mind. Luxurious goods include custom-made dipioni-silk draperies, plush Karen Luu robes (which sell like hot cakes) and Missoni modern throws. 391-0330, [www.thehomeretreat.com](http://www.thehomeretreat.com).



**ELIZA PAGE** Shop for designer jewelry, handbags and the like from Kim White Handbags, Dean Miller/Fredrick One, Mark Joiner, Sarah McGuire, Cousin Claudine and Sparkling Sage. 474-6500, [www.elizapage.com](http://www.elizapage.com).

**ESTILO** Carrying both edgy and conservative men's and women's clothing from international designers, lines include: English Laundry, Kapadia, Parke and Ronen, Andrea Palombini, Sacred Blue, Hidy Ng, Alice and Trixie and Sue Wong. 236-0488, [www.estiloaustin.com](http://www.estiloaustin.com).

**GOMI** Urban style meets vintage beauty at this unconventional retail store, designed to feel like a movie set. Offers men's and women's clothing, as well as designer toys. Lines include Upper Playground, NC Unified, Meghan Fabulous and Label. 442-9977, [www.gomikitti.com](http://www.gomikitti.com).

**IF+D** Expect a relaxed setting with innovative, environmentally friendly flooring and modern minimalist furnishings and lifestyle accessories from lines such as Outerlimits and Tima. 469-0870, [www.ifdaustin.com](http://www.ifdaustin.com).

**LOFT** The "organic contemporary" Loft will offer home furnishings and accessories such as Environment Furniture beds, Paleck home accessories, Barclay Bettera upholstery and Andrea Hoyos dining sets. 573-2063, [www.lofthomedesign.com](http://www.lofthomedesign.com).

**LUCKY SOLES** This funky shop offers shoes, shirts, hats, jewelry and other accessories. Lines

include: Frye, Ed Hardy, Fornarina, Miss Sixty and Puma. 472-5825.

**MERCURY DESIGN STUDIO** Discover retail furnishings, home accessories and gifts with a retro-modern focus. Great finds include fun 20th-century reproductions and MDS's own line of clean, contemporary pieces. 236-0100, [www.mercurydesignstudio.com](http://www.mercurydesignstudio.com).

**MILK + HONEY DAY SPA** Make time for yourself at this urban salon, focusing on body treatments, facials, waxing, massage and natural nail care. Caters to men and women. 236-1115, [www.milkandhoneyspa.com](http://www.milkandhoneyspa.com).

**MOTOTEK** Driven by a love for Italian motorcycles, Mototek specializes in sales, service, accessories and support of scooters and motorcycles such as Aprilia and Ducati. 236-8822, [www.mototek.com](http://www.mototek.com).

**SHIKI** Find contemporary designer styles for women, especially modern professionals, in a mellow, Japanese-minimalist environment. Lines include Lotta, Earnest Sewn and others. 391-0123, [www.shikistyle.com](http://www.shikistyle.com).

**SHORELINES GALLERY** Showcasing the beauty of nature as captured by fine artists and craftspeople around the nation, Shorelines offers jewelry, glass art, wood and metal sculpture, lithographs and original paintings. 322-9961, [www.shorelinesgalleryaustin.com](http://www.shorelinesgalleryaustin.com).

## W.W.O.G. (WHAT WOULD OPRAH GIVE?)

WHEN THE AUSTIN-BASED online store [www.givesimple.com](http://www.givesimple.com) launched in the fall, its clever query of W.W.O.G. caught our eye. The Web site offers a discriminating selection of contemporary gifts for women, each exquisitely dressed in signature apple-green and white wrapping, as well as a "live simple" resource guide, complete with tips and recipes. Gifts range from flavored pestos, such as sweet pumpkin and artichoke lemon, to ruffled porcelain cake plates (reminiscent of antique milk glass) to comfy cotton polka-dot pj's. Other options include patterned stationery, soy-blended candles and bath goods. "You never have to worry about unwrapping a white elephant," says owner Kendra Wright. Added bonus: a portion of every sale is donated to non-profit organizations.

MEGHAN RICHARDSON